



For Immediate Release

Solulink Announces New CEO

San Diego, California—January 15, 2011. Solulink, Inc., a leading innovator of state-of-the-art linking reagents, easy-to-use conjugation kits, and conjugation services for the life science research, diagnostics, and pharmaceutical markets, today announced that David E. McCarty is the new CEO of Solulink, Inc.

"David McCarty brings the right skill set to lead Solulink as we move from a focus on the new product launches, growth and profitability," said Dr. David Schwartz, Solulink's Chief Scientific Officer and founder. "David's leadership skills and extensive experience in life science and diagnostics markets make him the right CEO to lead Solulink to success, not only in the traditional life science reagents markets, but also in new product areas where Solulink's technologies have significant potential," added Dr. Schwartz.

"I'm very pleased to be involved in Solulink," said David McCarty. "This is a great company with highly innovative products, extremely highly skilled and dedicated employees, and a solid and loyal customer base. The Solulink team has done a tremendous job over the past year, refocusing its approach to the business. I'm excited about the opportunity to lead Solulink and build on the momentum to grow the business by helping our customers be successful."

Mr. McCarty has been a Solulink Board Member for five years, was most recently a Board Member of Invitrogen (Life Technologies: NASDAQ) as the result of the acquisition of Novex where he was CEO. Prior to that, he served as CEO of Alexon a diagnostics company. Earlier in his career, David served as Vice President of Operations for GenProbe (NASDAQ).

About Solulink

Solulink's proprietary conjugation reagents and easy-to-use linking kits provide unique features and benefits used to link proteins, oligonucleotides, peptides, and antibodies to each other or to a wide range of surfaces including beads, chips, and slides. Solulink markets its products both directly and through distributors and licensing partners worldwide. Solulink is a privately held company located in San Diego, California. For more information, please visit www.solulink.com.

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David McCarty, Formerly CEO of Novex acquired by Invitrogen and served on Invitrogen's Board a \$3.6 billion bioscience company, VP Operations at GenProbe a \$3.3 billion diagnostic company.